



ENVIRONMENTALLY-FRIENDLY SANITATION



The depletion of natural resources has placed sustainability of the world at stake - it is no longer optional but an imperative for everyone to act. This is the philosophy behind ECONAX (formerly known as Sime Inax), subsidiary of Roca Corporación Empresarial S.A - improving the environment through better sanitation. The cornerstone of this mission is affordability, for everyone will be able to work together to bring this noble cause to its fruition. Established in November 1984, ECONAX has since exported its products to countries such as Australia, Hong Kong, Singapore and European countries.

Think eco-friendly products and images of uninspiring designs might come to mind, but ECONAX is not one to compromise on the aesthetic value of its creations. With innovative designs that emphasise comfort and reliability, ECONAX's product range is

perfect for discerning consumers who are yearning for innovative products that are both affordable and reliable.

ECONAX recently introduced its new C85/T85P Close Coupled Water Closet - a WC with simple and clean lines that ooze understated elegance and purity of design. This unit comes with bottom and horizontal outlets. Key features such as a button activated cistern along with soft closing seat and cover definitely makes ECONAX's WC value for money!

On top of its environmental awareness efforts, ECONAX also provides a range of products that cater to the needs of hospitals, schools and institutions with special children and the physically challenged. With all these, it's no wonder ECONAX has become a widely accepted brand for consumers!

For more details, contact Econax Sdn Bhd at 603-8022 6000 or visit www.econax.com.my